

Aaron				
Task	Click Path	Observations	Quotes	Task Completion
Write the task number and directions here.	Record what path the participant took to complete the task.	Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion.	Note any significant quotes (positive and negative).	Choose if the task was: 1 - easy to complete 2 - completed but with difficulty 3 - not completed
Prompt 1: Open the app, login, and choose an artist. Favorite an artist. Then unfavorite the artist. Return home. Were there any difficulties in favoriting/unfavoriting the artist? Do you like this feature? Why or why not?	login>home>click a featured artist>clicked heart >clicked heart>clicked back	-User clicked the path without hesitation. Went straight from login page to home page and clicked directly on a featured artist. -user knew instinctively to click the heart to favorite and unfavorite artist.	This all seems pretty straightforward.	1 - easy to complete
Prompt 2: Find the new artists in the app. Choose an artist from the list and favorite that artist. Then return home. Did you have any issues?	home>menu>new artists>scrolled through artists>clicked heart on artist>menu>home	-easily found the new artists section -used the hamburger menu to find new artists section -learned to favorite from the new artists page without having to open artist profile	I like that I can favorite an artist without having to open their profile. Makes favoriting easier if you want to add a few at a time.	1 -easy to complete
Prompt 3: Find an artist to view. Click on the images of their art. Then close gallery and return home. What issues did you have when trying to view the artwork?	home>menu>all artists>clicked an artist>clicked images at bottom of page>gallery>closed gallery	-user decided to use "all artists" section to find an artist -user seems quite comfortable using app -customer relies on hamburger rather than CTA buttons to navigate to sections of the site	I assume there will be photos here I can scroll through. I like seeing the available art in a gallery like this.	1 -easy to complete
Prompt 4: Find the list of favorited artists. Unfavorite one of the artists. Were there any difficulties when trying to find the list, if so what were the issues?	home>menu>favorite artists>clicked heart	-user went to menu to find favorite artists -user had no problems unfavoriting the artist.	Yep, works just like it does in other sections of the app. Very straightforward	1 - easy to complete
Additional Notes: How would you rate the overall process of using the app? Would you say the app was simple or difficult to use? Why or why not?				
User found app easy to use and the overall process of app was straightforward. The app was simple because it emulated other apps with similar features for favoriting and view profiles. Used industry standards				

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Prompt 1: Open the app, login, and choose an artist. Favorite an artist. Then unfavorite the artist. Return home. Were there any difficulties in favoriting/unfavoriting the artist? Do you like this feature? Why or why not?	home>view all artists>favorite>unfavorite>home>menu>home	-user did not know they had returned home. Did not realize they were on homepage -user did not know they had returned home. Did not realize they were on homepage -hesitated on unfavoriting -no issues favoriting -wondering where favorites are?	I like the feature of favoriting because I will be able to see it again. It's like a save.	1 - easy to complete
Prompt 2: Find the new artists in the app. Choose an artist from the list and favorite that artist. Then return home. Did you have any issues?	home>new arrivals>scrolled through artists>favorited artist>menu>home	-easy to do	NA	1 - easy to complete
Prompt 3: Find an artist to view. Click on the images of their art. Then close gallery and return home. What issues did you have when trying to view the artwork?	home>scroll>click artists>clicked on images below	-did not notice the page changed when clicking from artist bio page to gallery -client closed out page but did not realize it was a gallery, did not understand what the new page was or what the X did. -clicked back to return home.	I can click these side buttons, but does that mean I'm changing to different artists? I think it changes to different artists. When I close the gallery does that bring me to a new artist? I'm not sure what closing the gallery does. Maybe adding numbers to the photos would help me see what photos I am looking at. I like that.	2 - completed but with difficulty
Prompt 4: Find the list of favorited artists. Unfavorite one of the artists. Return home. Were there any difficulties when trying to find the list, if so what were the issues?	home>menu>favorite artists>unfavorited>menu>home	-user went straight to the hamburger menu to find favorite artists	NA	1 - easy to complete
Additional Notes: How would you rate the overall process of using the app? Would you say the app was simple or difficult to use? Why or why not? Other than the fact that it is confusing without actual words and pictures, user says it's easy. It's difficult to visualize without words and images. But it's easy, not much to it, not too many components.				

Axel				
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Prompt 1: Open the app, login, and choose an artist. Favorite an artist. Then unfavorite the artist. Return home. Were there any difficulties in favoriting/unfavoriting the artist? Do you like this feature? Why or why not?	home>scrolled through artists>scrolled back up>chose view all artists>scrolled>menu>home>new arrivals>menu>home>clicked a featured artist>clicked heart> clicked heart> clicked back	-user explored all possible artist categories before choosing an artist. -user hesitated when going back to home screen after all artists page -user clicked on profile to see more before deciding to favorite.	There's no back button, so I had to use hamburger menu to go back to the homepage. Should be more back buttons. I like the feature but I have a lot of questions? can people see what i favorite like social media? But regarless I like being able to essentially bookmark things.	1 - easy to complete
Prompt 2: Find the new artists in the app. Choose an artist from the list and favorite that artist. Then return home. Did you have any issues?	home>new arrivals>clicked the heart>menu>home	-user clicked new arrivals button on hp. -user clicked heart on new arrivals page	I wonder if the featured artists and new arrivals are the same thing The favorite button is a little small. I could see it being a little tricky to click. Maybe it should be a tiny bit bigger, especially for people who have trouble seeing or have larger fingers.	1 - easy to complete
Prompt 3: Find an artist to view. Click on the images of their art. Then close gallery and return home. What issues did you have when trying to view the artwork?	home>all artists>clicked artist>clicked image>used side arrows>clicked X>clicked back	-user clicked through gallery images using arrows	I had no problem with the gallery. I just clicked and navigated through it. Easy.	1 - easy to complete
Prompt 4: Find the list of favorited artists. Unfavorite one of the artists. Were there any difficulties when trying to find the list, if so what were the issues?	home>clicked heart in header	-user noticed all three ways of accessing favorite artists	I like that there are different methods of getting to it. That's helpful.	1 - easy to complete
<p>Additional Notes: How would you rate the overall process of using the app? Would you say the app was simple or difficult to use? Why or why not? Minus a few extra details I would use this app. I think this app could benefit from a social aspect, like social media. This would be good to see who likes what, amd there could be a messaging system to talk about details of art or contacting them for prices. I feel there would be a little message button, inbox icon at the top to tell me if i had messages and to prove there is a messaging system.</p>				

Patrick

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<p>Prompt 1: Open the app, login, and choose an artist. Favorite an artist. Then unfavorite the artist. Return home.</p> <p>Were there any difficulties in favoriting/unfavoriting the artist? Do you like this feature? Why or why not?</p>	login>home>view all artists>clicked heart>clicked heart>menu>home	-hesitated to find the where to see artsits	If I pick someone, like Van Gogh thats what i want to see, not andy warhol. I like that I can favorite the ones I like and see just that.	1 - easy to complete
<p>Prompt 2: Find the new artists in the app. Choose an artist from the list and favorite that artist. Then return home. Did you have any issues?</p>	home>new arrivals>clicked a heart	-easily found the button on homepage.	NA	1-easy to complete
<p>Prompt 3: Find an artist to view. Click on the images of their art. Then close gallery and return home.</p> <p>What issues did you have when trying to view the artwork?</p>	home>all artists>clicked artist>view all artists	could not figure out how to view their work	I have no idea how to find all the their works.	3- not completed
<p>Prompt 4: Find the list of favorited artists. Unfavorite one of the artists.</p> <p>Were there any difficulties when trying to find the list, if so what were the issues?</p>	home>clicked heart at top>	-could not figure out how to view their wo rk	I do this on my other apps, like spotify, I click the heart at the etop to see all my facvorites.	1 - easy to complete
<p>Additional Notes: How would you rate the overall process of using the app? Would you say the app was simple or difficult to use? Why or why not?</p> <p>I would use this app to look for local art. I just need it to be easier to find the art work for each artists.</p>				

Vanessa

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<p>Prompt 1: Open the app, login, and choose an artist. Favorite an artist. Then unfavorite the artist. Return home. Were there any difficulties in favoriting/unfavoriting the artist? Do you like this feature? Why or why not?</p>	login>home>clicked heart on artist profile>clicked heart again	<p>-user knew how to click hearts to favorite and unfavorite -user never left homepage to complete task</p>	<p>super simple I think this is a great feature. I want to remember which artists I loved the most and be able to return to it later.</p>	1 - easy to complete
<p>Prompt 2: Find the new artists in the app. Choose an artist from the list and favorite that artist. Then return home. Did you have any issues?</p>	home>menu>new artists>scrolled through artists>clicked heart on artist>menu>home	-user clicked heart without viewing artist page	I like that I can favorite artists without clicking on the artist bio because if i want to browse and favorite a few at a time, it saves time cause i don't have to keep clicking back buttons	1-easy to complete
<p>Prompt 3: Find an artist to view. Click on the images of their art. Then close gallery and return home. What issues did you have when trying to view the artwork?</p>	home>menu>all artists>clicked an artist>clicked images at bottom of page>gallery>closed gallery>back button	<p>-user viewed images on gallery page -liked arrow feature to browse images -found it easy to close gallery and return to homepage</p>	I don't care as much about the bio as I do the art. If a bio is too long and I have to scroll to see the art, I might get annoyed. Maybe the gallery should be before the bio?	1 - easy to complete
<p>Prompt 4: Find the list of favorited artists. Unfavorite one of the artists.</p>	home>menu>favorite artists>clicked heart	<p>-user was able to use one of three ways to find the favorite artists section -user had no trouble unfavoriting an artist</p>	I like seeing all my favorites in one place	1-easy to complete

Additional Notes: How would you rate the overall process of using the app? Would you say the app was simple or difficult to use? Why or why not?
 Liked the app and would use it. Suggested the favoriting heart be slightly bigger and suggested placing the heart in the bottom right corner of image instead of top right, and lowering it down into the bio section so as